



Press release

Geneva, Tuesday, January 7th, 2025.

IONA JETS - Dimitri Memleb, a sole proprietorship based in Switzerland (trading name "IONA JETS"), is pleased to announce the launch of its new AI-powered virtual assistant tailored to enhance the private and commercial charter experience. The state-of-the-art assistant, powered by advanced AI technology, has been meticulously designed to streamline the charter booking process and elevate customer support for clients around the globe.

A new era in aviation charter services.

IONA JETS' virtual assistant simplifies the complexities of private and commercial flight bookings through an intuitive and highly interactive platform. Clients can now effortlessly request quotes, manage bookings, and inquire about ongoing services with tailored guidance every step of the way.

Key features of the virtual assistant include:

- Tailored charter requests: The AI assists users in specifying their flight requirements, whether it's a one-way, round-trip, or multi-destination journey. It collects key details such as dates, passenger numbers, and preferences, ensuring an accurate and swift quotation process.
- Personalized luxury add-ons: From premium in-flight services to chauffeur-driven transfers and concierge options, the assistant offers comprehensive support for bespoke luxury travel.
- Secure updates and tracking: Clients can manage and modify their requests securely by providing a unique identifier and password, ensuring complete control over their bookings.
- Global reach with multilingual support: Catering to an international clientele, the assistant detects and adapts to the user's preferred language for a smooth and personalized interaction.

Commitment to excellence and client care.

This innovative tool reflects IONA JETS' dedication to pushing the boundaries of luxury aviation services. "Our virtual assistant is more than just a booking tool; it's a bridge to uncompromising service and a gateway to tailored aviation experiences," said Dimitri Memleb, founder of IONA JETS. "We wanted to make the process as effortless as possible for our clients while maintaining the bespoke attention they expect."

Always available, always reliable.

Operating with a commitment to 24/7 service, the AI-powered assistant ensures clients receive immediate responses, whether they're requesting a new charter or inquiring about an existing booking. In case of technical disruptions, the IONA JETS team is readily available to assist via phone or email, ensuring no inquiry goes unresolved.

An invitation to fly with confidence.

IONA JETS has always prioritized the unique needs of its clientele, and the launch of this virtual assistant further cements its position as a leader in private aviation. By blending AI-driven innovation with the warmth of human expertise, the company invites travelers to experience the future of chartering with confidence and convenience.

About the founder of IONA JETS.

A dream maker for young and old, Dimitri Memleb is currently employed as a Project Manager for Disneyland Paris in Marne-la-Vallée. A former flight attendant for Vueling Airlines and French Bee, IONA JETS is now a project born from a passion that has remained in his mind since a young age. Choosing Geneva is an obvious choice, as it is one of the most important global capitals of business aviation.

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